



2025 CERTIFICATE OF CO-CREATION

FOR

.....
write your / your institution's name here

Thank you for taking action and making a difference!



EVENT ORGANIZER'S CHECKLIST



PREPARE

	Follow Read.forReal on FB and IG
	Invite an Author/Illustrator (or another personality)
	Use posters to invite your audience offline
	Use social media frames from www.readforreal.com to invite your audience online [tag Read.forReal on FB & IG, use #ReadForReal, #ReadForEurope & #ReadWithEurope, tag your National Hub]

INSPIRE

	Fill in the Certificate on the back of this checklist, frame it and hang it on your wall, show it online
	Use social media frames from www.readforreal.com , show the event and inspire others! [tag Read.forReal, use #ReadForReal, #ReadForEurope & #ReadWithEurope, tag your National Hub]

ORGANIZE

	Organize the event
	Give bookmarks to the audience so that they can ask the Author for his or her signature
	Distribute creative postcards to the audience so that they can unleash their creativity on it: draw, write, glue, send, give it to someone or keep it as a memory

GROW

	Gather feedback from your audience about international Authors they would like to meet next year
	Talk to teenagers about how they would like to get involved as co-organizers
	Start budgeting for it, talk to neighborhood institutions and businesses about funding a bigger celebration in your region
	Become a #ReadForReal Star Institution!