



THE EUROPEAN AUTHORS DAY #READ FOR EUROPE INTERNATIONAL WORKSHOP

Hosted by Ciclic Centre-Val de Loire

Royal Château of Blois | 18-19-20 November
place du Château, 41000 Blois, France

Wednesday 18 November

17:00 Welcoming participants

17:30-18:30 Free guided tour of the Royal Château

18:30-21:00 Official opening & Cocktail reception

J. David, Château Royal de Blois



Thursday 19 November

9:30 Welcoming participants

10:00-10:15 Opening speeches

EMBRACE TOGETHERNESS

10:15-10:45 OPENING SESSION

By the key witness **Patrick Weil**, political scientist, CNRS research director, and founder of *Libraries without borders*.

10:45-11:15 CASE STUDY

Promoting Literacy through author visits

Speeches by **Johanna Somers** and **Sholeh Rezazadeh**.

Johanna Somers is Managing Director of de Schrijverscentrale, a Dutch organisation arranging 5,000+ author visits yearly in schools, libraries and festivals. Sholeh Rezazadeh is an Iranian-Dutch writer working with de Schrijverscentrale who will present a project supporting newcomers.

11:15-11:30 Questions

11:30-12:30 Group discussions on how to embrace togetherness

12:30-14:00 Lunch break and official group photo

ENGAGING FAMILIES

14:00-14:20 CASE STUDY

Born to Read - A national early childhood reading initiative

Speech by **Marija Radonić**. Dr. Marija Radonić is a Dubrovnik-based pediatrician who has spent 20 years promoting early childhood reading. She will present national surveys results about literacy, and *Rodeni za citanje* (*Born to Read*), a national program gifting quality picture books during routine check-ups since 2023.

14:20-14:40 Questions

14:40-15:10 CASE STUDY

Books of My Own - Empowering families and fostering inclusion

Speeches by **Isabelle Loyal** (librarian in the city of Rouen, France) and **Julie Tiennot** (social worker in the city of Rouen, France) about their experiences on the national programme *Books of My Own*. Led by Salon du Livre et de la Presse Jeunesse de Montreuil, this national campaign is about promoting reading, preventing illiteracy, supporting parenting and social inclusion.

15:10-15:30 Questions

15:30-15:50 Coffee break



15:50-17:20 Group discussions on how to engage families

17:20-17:45 Outcomes and conclusions by **Patrick Weil**

17:45-19:00 Diner

19:00-21:30 Bd BOUM Festival: free illustrated concert, *La planète bleue* at Chato'Do

Participation is free of charge

Last seats available

[Registration form](#)

Contact

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Discover

www.read.forreal.eu



READ. For Real



read.forreal

Friday 20 November

9:00 Welcoming participants

ENGAGING YOUTH

9:20-9:50 CASE STUDY

PISA - Assessing young people's reading skills

By **Jasmine Kim** from the OECD. Jasmine joined the PISA (Programme for International Student Assessment) team in 2024 to support the Research, Development, and Innovation (RDI) Programme. She leads the development of the PISA 2029 Reading framework and assessment.

9:50-10:10 Questions

10:10-10:40 CASE STUDY

Youth in Bookstores - Connecting teenagers with the world of books

Speeches by **Matthias Couty** and **Manon Girard** (booksellers, La Poudre d'Escampette in Saint-Aignan, France) about their experience on the programme *Youth in Bookstores*, accompanied by Ciclic. This national initiative introduces teens to bookselling and the publishing industry.

10:40-11:00 Questions

11:00-12:00 Table discussions on how to engage youth.

12:00-12:20 Outcomes and conclusions by **Patrick Weil**

12:20-12:40 Workshop conclusions

12:40-13:45 Lunch

